

EXPERIENCE

GRAPHIC DESIGNER | CADENCE DESIGN SYSTEMS

San Jose, CA | 2015–Present | [View Portfolio](#)

- Conceptualized and designed a wide variety of creative projects spanning events, marketing campaigns, branding, and internal programs for many regions (product launches, booths and backdrops, signage, website mockups, billboards and landing pages, static and animated online banners, social media graphics, marketing emails, diagrams, illustrations, collaterals, and promotional merchandise)
- Collaborated with event, campaign, and product managers/directors, copywriters, web specialists, IT, as well as business units and regions, to drive an impactful and recognizable brand
- Designed multiple projects in parallel for cross-functional teams

NOTEWORTHY PROJECTS

- Designed and QA the new Cadence.com, which won the 53rd Annual American Graphic Design Awards, 2016
- Designed the creative graphic for Pegasus Verification System, one of the most successful product launches in 2017
- Created Automotive brochure, a design which has become the new look and feel for the new Automotive group

GRAPHIC DESIGNER | UNITED WHOLESALE FLOWERS

San Jose, CA | 2010–2015

- Designed the first three catalogs (2012, 2013, 2015)
- Created posters, flyers, event materials and store signage
- Managed graphics and content for company's website and social media networks

SEASONAL DESIGN ASSOCIATE | MINTED LLC.

San Francisco, CA | 2014–2015

- Developed print-ready files for customers, edited design files, proofed customer designs, and prepared photos for best print quality
- Communicated directly with customers to efficiently provide the best design

[View more experience at linkedin.com/in/lantly/](https://www.linkedin.com/in/lantly/)

SOFTWARE



Photoshop



Illustrator



InDesign



Word



PowerPoint



Excel

EXPERTISE

Creativity



Project Management



Team Work



Web Design



UI Design



Print Design



EDUCATION

BA, DESIGN STUDIES, EMPHASIS IN GRAPHIC DESIGN

SAN JOSE STATE UNIVERSITY | San Jose, CA | 2014

Honored as a Dean's scholar at the 53rd Annual Honors Convocation



LAN LY

GRAPHIC DESIGNER

ABOUT

Highly creative and efficient graphic designer with a demonstrated history of creative problem-solving, time management and cost consciousness. Skilled in creative projects, web and print designs, branding, and project management. Ability to successfully collaborate with cross-functional teams and juggle multiple projects while effectively managing timelines and expectations. Very enthusiastic and looking forward to working in a challenging and rewarding position that will promote personal and professional growth.

CONTACT



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